



August 15th 2022

Chelsea Spears

Atascadero Little League

Dear Atascadero Community Member,

Thanks to our supportive community and player's families Atascadero Little League had one of its most successful Spring seasons ever in 2022! We had over 300 players and sent All Star teams to South County to compete in the U10, U11, and U12 District 65 Tournaments. Our board has plans to continue to grow our program as we launch Fall Ball, beginning this month!

We are reaching out to local businesses and families regarding sponsorship opportunities for the coming year. Are you interested in sponsoring Atascadero's Little League? Please see attached Page 2 with options to choose from.

Your donation will provide advertisement for your company and the proceeds go directly towards several projects in the works. This year some of our projects include field maintenance, snack bar operations, baseballs, hats/uniforms, equipment storage shed, batting cage nets, and coach's gear. We're so grateful for what our sponsors just like you have helped us accomplish over the years. **Our local sponsors past, present and future are what keep the opportunities alive for our baseball players!** We hope you are able to contribute and thank you for the consideration.

To make a contribution, simply include the gift and second page of this document in an envelope addressed to our PO Box address. Please also feel free to contact me for in person pickup.

Many thanks in advance for your sponsorship! Go Atascadero Little League!

Sincerely,

Chelsea Spears

Sponsorship Manager

C: (805) 538-8694 / E: atascaderolittleleaguesponsors@gmail.com



2022- 2023 ATASCADERO LITTLE LEAGUE SPONSORSHIP OPTIONS

ORANGE PACKAGE \$1000	GREY PACKAGE \$600	BANNER Sponsor \$300	JERSEY Sponsor \$200
4'x4' Scoreboard AD Spot *spots limited	3'x5' Outfield Banner Sign	3'x5' Outfield Banner Sign	Business Name on Jersey
3'x5' Outfield Banner Sign	Business Name on Jersey		
Business Name on Jersey	Social Media Shout Out!		
Social Media Shout Out!	Sponsor Link on League Website		
Sponsor Link on League Website			

***ANY "GREY" "ORANGE" OR "BANNER" SPONSORS FROM FALL 2021 OR SPRING 2022 MAY DISCOUNT BY \$100.**

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Please send this portion with payment OR contact Chelsea for pickup. Please email ad artwork to AtascaderoLittleLeagueSponsors@gmail.com.
Mailing address: Atascadero Little League P.O. Box 2375 Atascadero CA 93421. Please make checks payable to ATASCADERO LITTLE LEAGUE.

Company and Contact Name: _____

Address: _____

Phone and Email: _____

Option GREY / ORANGE / BANNER and/or JERSEY: _____

Amount Paid: _____

Player/Coach Supporting (if any): _____